



14 - 17 May

Sponsorship Opportunities

The NSW State QH Championships will be conducted by the Sydney Quarter Horse Association at the Sydney International Equestrian Centre Horsley Park, home of the Sydney 2000 Olympics.

We are expecting to have over 300 horses which would equate to about 400 competitors/strappers plus spectators from all over Australia.

This show provides an opportunity for sponsors to expose their brand, products and services to serious members of the equine community as they gather for this important show.

Standard packages are outlined below, but can be tailored to suit the needs of sponsors.

Diamond: *One Major Sponsor – \$5,000*

- Show naming rights.
- Sponsorship/naming rights of three feature classes and two high point award.
- Multiple audio announcements daily during the show,
- logo on front page and full page advertisement in official programme.
- Homepage promotion/weblink on SQHA website
- Flyer/promo in welcome bags (Supplied by sponsor).
- Most prominent banner display in main arena.
- Trade Stand for the 4 days of show.
- Special requests will be considered favourably.

Gold: *Supporting Sponsors - \$1000*

- Sponsorship/naming rights of two feature classes.
- Daily audio announcements during the show.
- Half page advertisement in official programme,
- Homepage promotion /weblink on SQHA website,
- Flyer/promo in welcome bags (Supplied by sponsor)
- Banner display in main arena.
- Special requests will be considered favourably.

Silver: *Feature Class - \$300*

- Sponsorship/ naming rights on one feature class.
- ¼ page add in the official programme.
- Logo display /weblink on SQHA website.
- An audio announcement on the day of the feature class.
- Banner display in main arena.

Bronze: *High Point Award - \$200*

- Sponsorship/ naming rights on one High Point Award.
- ¼ page add in official programme.
- Logo display/weblink on SQHA website.

Pink: *Youth, Open or Amateur Class Sponsor - \$50*

- Sponsorship/ naming rights on one class.
- Listing as a sponsor in official programme.
- Sponsor 4 or more classes and get Logo display/ weblink on SQHA website.

Trade Stand: \$400

- This includes 4 days of show and one free day ahead of show.
- Banner display in main arena.
- Listing as a sponsor in official programme.
- Logo display/weblink on SQHA website.
- Space is limited so be quick to book
- An additional site fee is charged by SIEC at \$25 per day for a powered site and less for a non powered site

I thank you for taking the time to take a look at our packages.

All packages are flexible so please call and discuss your special requirements.

Kind Regards

Natasha Webster

***To enquire about sponsorship please contact Natasha Webster on 0419 425 690 or email
natashawebster@bigpond.com***